

# Promotional Stalls



A available for events nationwide

**Tel : 07973 429663**

**Email [ask@sdestalls.net](mailto:ask@sdestalls.net)**

**[www.sdestalls.net](http://www.sdestalls.net)**

## Traditional style sidestalls ideal for corporate Promotions, shopping centres and sales events.



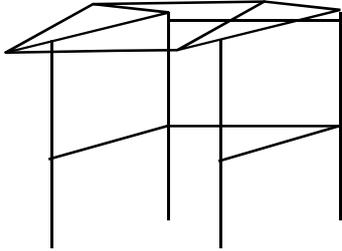
Our range of sidestalls are now available as a shell scheme, which can be used for promotional purposes, sales and marketing events etc. The basic stall is supplied with shelves, interior lighting, decorative coloured lighting, covers, choice of different themed front panels and electrical connections.

The flexibility of our system allows different configurations of front counters to be installed along with a variety of rear shelves for product displays.

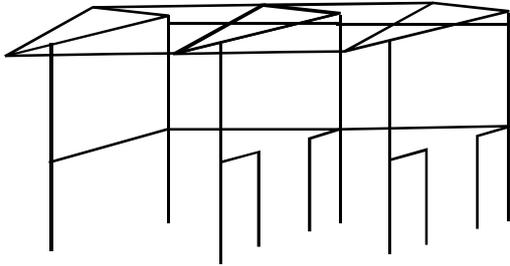
If you have a specific requirement, the chances are our designers can adapt the system to suit it. Failing this we have the capability to design and fabricate a totally custom structure for any event.



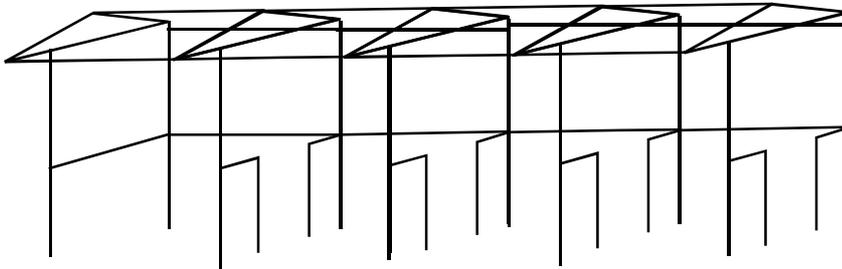
# Flexible Range Of Sizes Available



Standard 7ft wide single unit without side access



14ft wide double unit with side access

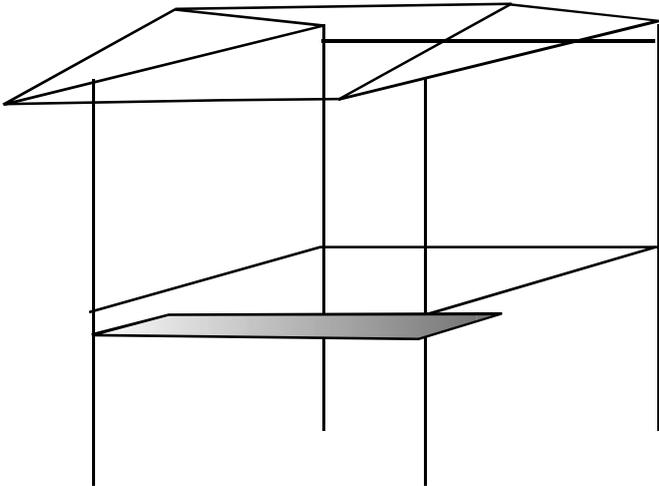


28ft wide Quad unit with side access

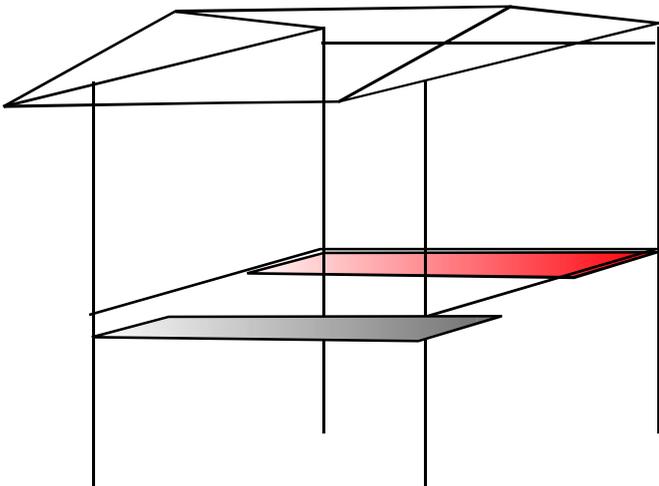
Our units are built around a standard 7ft wide structure. These are usually erected on their own as a complete unit. However for some applications, the units can be joined together to create much wider stalls perfect for bigger presentations.



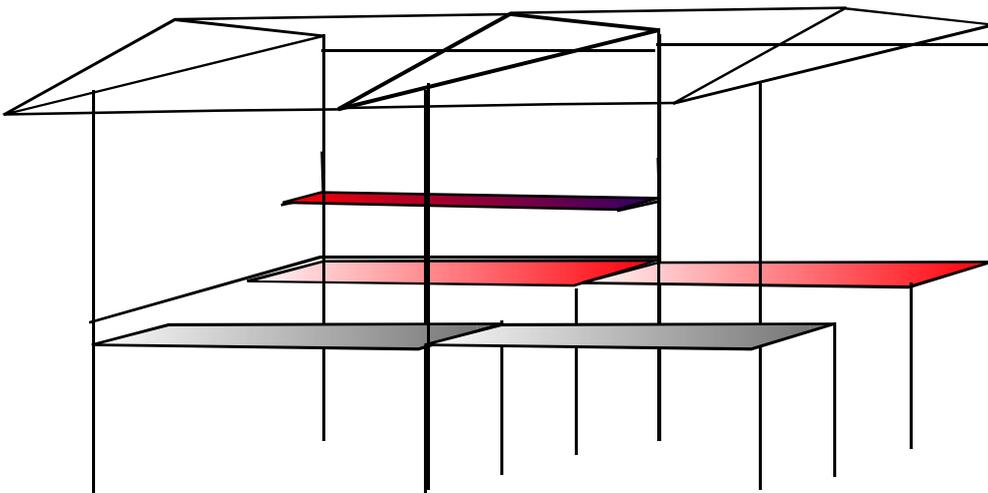
# Multiple shelf choices



Standard unit with front counter



Standard unit with front counter and additional rear shelf



Double unit with front counters  
Rear shelves and additional top  
rear shelf on left hand section.

The flexibility of our system allows a choice of front and rear counters in various sizes and height. Multiple units can have a different layout of shelves in each section of the stall. Additionally we can build custom counters with holes cut to allow the fitment of gastronomes, cooking appliances etc, basically we can put together a package to suit virtually any requirement.



# Standard Lighting Systems

IP65 weatherproof lighting tubes are fitted as standard to provide bright ambient lighting conditions in the stall. Coloured lighting tubes can be provided on request



Coloured lighting strips across the front of the stall add a touch of sparkle to help draw attention to the units.



Spotlights can be installed for highlighting products and producing lighting effects.

As standard our units have a roof mounted tube light installed to provide a high level of ambient light. Decorative front lights are installed to provide an attractive coloured effect. Spotlights and other lighting effect can be installed to suit your application.



# Themed And Custom Printed Front Covers



We have a range of themed front covers available from stock. If you have requirements for a particular theme then we can have custom printed covers produced to your exact requirements with your corporate graphics and logos, or sales message.



# Electrical Connections Installed

A double 13amp electrical socket connection is installed to provide a power point for display units, catering equipment etc.

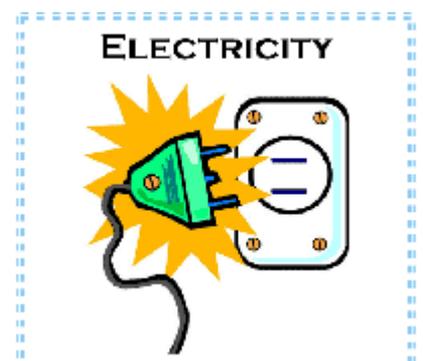


Additional sockets, and or industrial sockets can be supplied on request.

Custom designed wiring harnesses can be supplied and installed for specialist requirements.



Electrical supply sockets are installed as standard. Custom designed cables or higher/greater capacity solutions can be supplied. All electrical systems are PAT tested every 3 months for total safety.



# Music/PA Systems Pre Installed



We can supply and fit, music and/or Public Address systems in the stall.



Mini speaker systems can be installed to be unobtrusive, or larger high power systems can be added for greater volume output. We can also supply mini MP3 music players preloaded with music of your choice, or even with commentary, company audio files or sales messages.

We can supply complete audio systems for use in the stalls, however please note that it is your responsibility to ensure that you have the required performing rights licenses for broadcasting music in a public place.



# Victorian Carts

To complement our range of traditional style stalls, we have a number of Victorian hand carts. These are available ready to go with a number of different products, including mulled wine, candy floss, espresso coffee and many more.

Although not as versatile as our stall range, they can still be customised with different counters and extra workspace to produce a stylish classy effect for your promotion.



We have a pool of highly experienced staff, including trained baristas who can operate all of the catering equipment on your behalf, wearing your companies uniforms and handing out sales literature for your product. Alternatively the carts are available as a bare bones system for you to add your own staff and products.

# Fully Customised Design

Our production team can design, build and operate a completely custom unit, designed specifically for your promotion or marketing event. This can range from an existing side stall that has been completely fitted out for your product, with a different coloured cover and custom built interior, to a large scale vehicle mounted unit like that pictured right, which has self contained power generation, computer controlled lighting systems and is mounted on an hgv transport vehicle.



# Electrical Safety Announcement

We are proud to announce that from 1st February 2009, we are setting the standards in electrical safety within our industry.

We already comply with the stringent ADIPS (Amusement Device Inspection Procedure Scheme), which is the Health and Safety Executives recommended inspection scheme for funfair attractions, but from the start of February we are taking things a step further by combining the Portable Appliance Testing (commonly known as PAT) scheme with the ADIPS scheme.

We have had the majority of our equipment and power cables PAT tested for the last couple of years. However a desire to exceed the current safety requirements, and actually set the standard, has led to the purchase of our own electrical testing equipment, followed by training for key members of staff.

As a result we now have the procedures in place to test all of our equipment and power cables at least every six months, with a view to increasing the frequency of this testing as more members of staff are qualified to undertake PAT testing. Additionally we have purchased RCD testing equipment allowing us to regularly test the safety devices fitted to much of the equipment we operate.

As a final initiative, we have added a number of in line RCD devices to our equipment reserves, this will allow us to provide additional protection to our attractions when we are operating inside older buildings and events venues. Our portable generators are already fitted with protection devices of this type, which again will receive regular audited testing to ensure that we have no compromises when it comes to ensuring the safety of our equipment.

## Glossary

**ADIPS** The Amusement Device Inspection procedure Scheme. A rigorous safety standard applied to the funfair industry in this country.

**PAT** Portable Appliance Testing A scheme widely used by other (non funfair) industries in the UK.

**RCD** Residual Current Device. An electrical safety device which disconnect the power in the event of someone receiving an electrical shock.